November 17, 2005

Ald. Mike McGee, Jr. (414) 286-2994

## Southern Rap Music To Draw Attention To Violence In Milwaukee

Ald. McGee says anti-violence concert/Wauwatosa incident are related Milwaukee Alderman Mike McGee, Jr. continues his anti-violence efforts tonight with the hope that a rap concert by Young Jeezy will help spread his Respect Kampain and non-violent conflict resolution messages in another effort to stop the killing on Milwaukee streets.

Ald. McGee said it's ironic that he was involved in an incident at a video store in Wauwatosa at about the same time he is helping organize the non-violence concert, since that was the reason he was in Wauwatosa the night of the incident.

Ald. McGee, self-proclaimed "Mayor of the Hip Hop Generation," and the local organizing committee for the Millions More Movement are sponsoring the "Best of the South" tour at The Riverside Theater, starring southern rapper Young Jeezy and a "surprise guest."

The "Best of the South" Tour will be presented tonight, at 8:00 p.m. at The Riverside Theater, 161 W. Wisconsin Ave. Doors open at 8:00 p.m.

Ald. McGee said today he was in the Blockbuster parking lot to meet with cosponsors of the Young Jeezy event and review with them a DVD commercial, in the hope they would contribute to funding television commercials promoting the Jeezy concert.

"People are dying on our streets, some as young as five or six years old," said Ald. McGee. "This concert by a popular young rapper will help reach young people, expose them to the Respect Kampain's Street Code of Conduct and give them a new mindset regarding the escalating number of murders in Milwaukee neighborhoods."

(More)

## **Jeezy Concert/ADD ONE**

Ald. McGee was arrested November 8 in the 6000 block of W. North Ave. after an incident outside a Blockbuster Video store. That led to several demonstrations and an agreement with Wauwatosa's mayor to set up a task force on race relations.

Young Jeezy is one of the fastest rising hip-hop/rap performers, with over a million records sold in the past year. He recently tied for the Next Award at the 2005 Vibe Awards.